

# CAMPUS REP PICTURE GUIDE



# CONGRATULATIONS!

Thank you for your contributions as a Campus Representative. Your contributions as a representative helps Gleim reach your peers and equip them with the tools they need to pass. We would love to highlight you on our website and social media channels.

Use this guide to learn how to take a good picture to show off your photos in the best quality possible.

We need at least one headshot, and you're also encouraged to share photos of your Campus Rep activities! Whether it's photos of you wearing your Gleim shirt(s), hosting Campus Rep activities on or off campus, and using Gleim study materials. This guide covers them all.

If you are submitting a testimonial for the program, follow the steps below.

## 1 Write a short testimonial (around 200 words).

If you want to be featured as a testimonial, write a short paragraph about how the Gleim Campus Rep program helped you develop personally and professionally.

## 2 Send in a professional-looking photo of yourself.

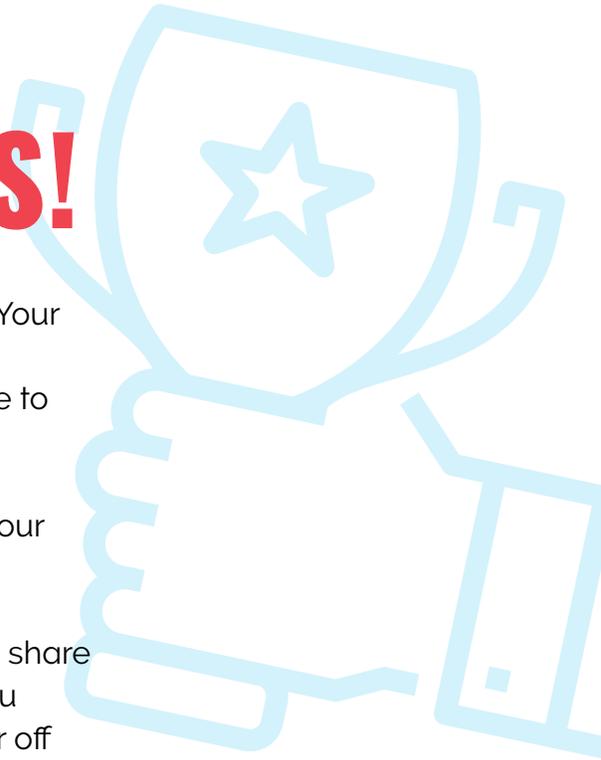
## 3 Sign the attached Name and Likeness Agreement.

Whether or not you're submitting a testimonial, you will need to sign the attached Name and Likeness Agreement.

Thanks again for making a difference here at Gleim!



*Social Media Coordinator*



# TIPS ON TAKING CAMPUS REP ACTIVITIES PHOTOS

**!** *When possible, have another student take the photo for you, especially if you are presenting, running a focus group, or tabling at an event.*

## LIGHTING

- Take the photo in a well-lit environment.
- Avoid glares on the screen if you are presenting.
- Avoid shadows in the photo.

## CLOTHING

- Wear your Gleim shirt when you're representing Gleim during a school or Campus Rep activity.
- Make sure your hair, clothes, and overall appearance are groomed and polished.



# TIPS ON TAKING CAMPUS REP ACTIVITIES PHOTOS

## POSITION

- The picture should be close enough to capture clearly what you're doing, but far enough to see you plus the screen.
- Make sure to show Gleim materials or presentations.
- Do not give off a cluttered or disorganized appearance.
- When hosting a focus group, take a clear group shot of the students if they give you permission to share it on our website and social media platforms.



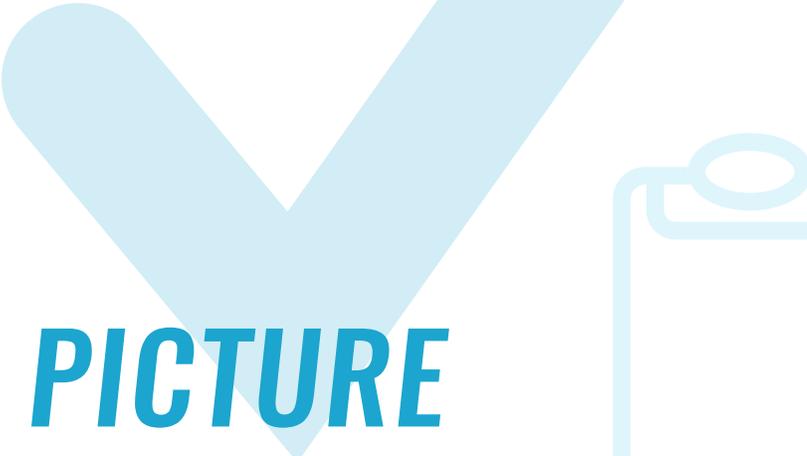
## LOCATION

- Show off a little bit of the school background, classroom you're presenting in, or table or booth you're using.
- Try to avoid including unnecessary background, such as other tables, in the photo.

## IMAGE QUALITY

Send us the **original, full-size, full-color image**. Don't resize or compress the file in any way. We want you to look your best!





# *PICTURE* **CHECKLIST**



- Business casual, professional attire or Campus Rep shirt
- Non-clutter, simple background
- Well-lit environment
- File types: JPG, JPEG, or PNG
- Original full-size, high-quality image
- Color image only

No selfies unless you are wearing your Gleim shirt during a Campus Rep activity or school event or unless it was requested for you to take a selfie photo. An example would be if we asked you to submit a selfie of you wearing your Gleim face mask.

## Name & Likeness Agreement

The undersigned hereby irrevocably consents to and authorizes the exclusive use by Gleim Publications, Inc., its officers, employees, subsidiaries and affiliates ("Company") of the undersigned's photograph, name and written and/or video testimonial provided by the undersigned as follows: The company shall have the right to publish, re-publish or exhibit, either the entire version or a redacted or edited version of the undersigned's photograph, name and written and/or video testimonial provided by the undersigned pertaining to any product or service related to the Company's exam preparation materials in all markets, media or technology now known or hereafter developed in the Company's products, services or promotion efforts, as long as there is no intent to use the photograph, name and written and/or video testimonial provided by the undersigned in a disparaging manner. The undersigned expressly agrees that they are providing their photograph, name and written and/or video testimonial on an exclusive basis to the Company, and that they will not provide and have not provided similar testimonials of any kind to any other exam prep or review provider, or any organization deemed by the Company to be a competitor in the exam preparation marketplace. The undersigned also agrees that they will make no monetary or other claims against the Company for the use of their photograph, name and written and/or video testimonial, and that they waive any right to inspect or approve the finished product, including written copy or edited video, wherein their likeness, name or testimonial appears.

**Please indicate your agreement to the foregoing by signing below,**

Print Name \_\_\_\_\_ Date \_\_\_\_\_

Signature \_\_\_\_\_

Address \_\_\_\_\_

Telephone \_\_\_\_\_