Exam Overview

Accounting Certifications & Designations

- **CPA** | Certified Public Accountant
- **CMA** | Certified Management Accountant
- CIA | Certified Internal Auditor
- **EA** | Enrolled Agent
- FMAA | Financial & Managerial Accounting Associate



Accounting Certifications & Designations

Certification/ Designation	Requirements	Sit for the exam in college?	Become certified during college?
CPA	Education, exam, experience & ethics	No*	No
CMA	Education, exam & experience	Yes	No
CIA	Education, exam, experience & ethics	Yes	No
EA	Exam	Yes	Yes
FMAA	Exam	Yes	Yes

^{*}Majority of State boards require at least a bachelor's degree

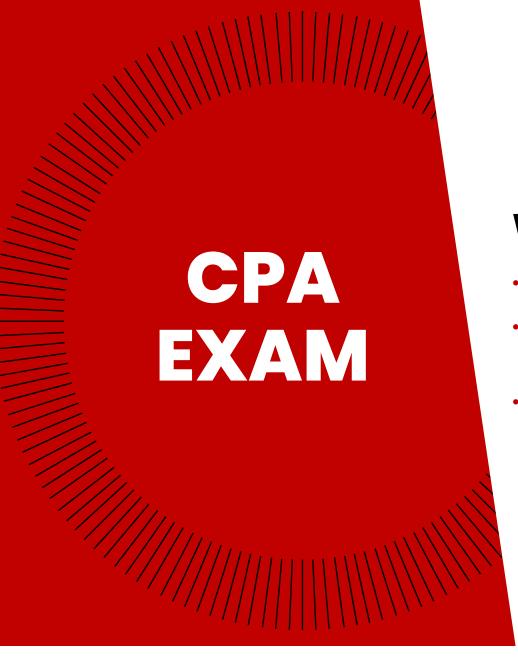


Accountant Entry-Level Salaries

 With Accounting Certifications/Designations

Certification/ Designation (entry-level)	Salary
No certifications	\$48,000
CPA	\$64,000
CMA	\$76,000
CPA & CMA	\$87,000
CIA	\$60,000
EA	\$52,000

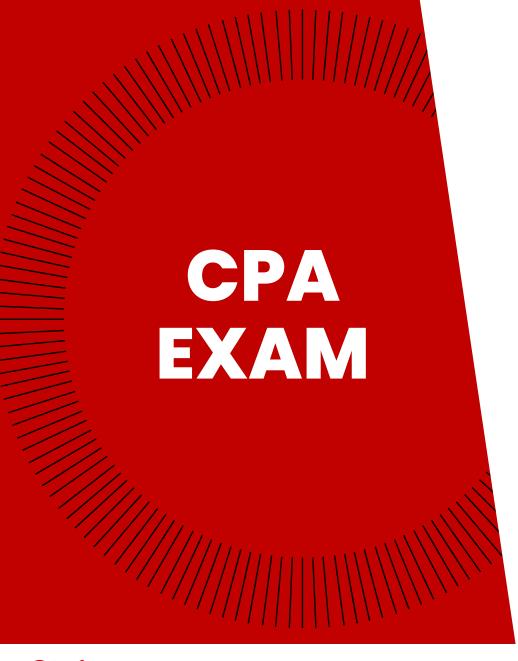




What is the CPA?

- Certified Public Accountant
- Enables accountants to serve as trusted financial advisors
- Helps individuals and organizations reach their financial goals

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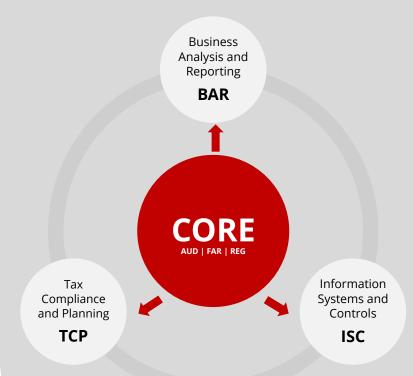
Top 5 reasons to pursue the CPA:

- 1. Earning Potential
- 2. Career Opportunities
- 3. Stability
- 4. Flexibility
- 5. Prestige and Respect

CPA Evolution

- New licensure model: Core and Disciplines
- Strong Core with accounting, auditing, and taxation along with a recognition of the impact of technology
 - Introductory/Intermediate Level Content
 - AUD, FAR, REG
- More knowledge in three primary Disciplines
 - Advanced Level Content
 - BAR, ISC, TCP
- Reflects reality to practice
- Adaptive and flexible
- One CPA license
- Enhances public protection

Core and Disciplines Model



Effective January 2024



CPA Exam Structure: Core

AUD Auditing And Attestation	
Ethics, Professional Responsibilities and General Principles	15-25%
Assessing Risk and Developing a Planned Response	25-35%
Performing Further Procedures and Obtaining Evidence	30-40%
Forming Conclusions and Reporting	10-20%

REG Taxation and Regulation	
Ethics, Professional Responsibilities and Federal Tax Procedures	10-20%
Business Law	15-25%
Federal Taxation of Property Transactions	5-15%
Federal Taxation of Individuals	22-32%
Federal Taxation of Entities (including tax preparation)	23-33%

FAR Financial Accounting and Reporting		
Financial Reporting	30-40%	
Select Balance Sheet Accounts	30-40%	
Select Transactions	25-35%	

CPA Exam Structure: Disciplines

BAR Business Analysis and Reporting		
Business Analysis	40-50%	
Technical Accounting and Reporting	35-45%	
State and Local Governments	10-20%	

ISC Information Systems and Controls		
Information Systems and Data Management	35-45%	
Security, Confidentiality and Privacy	35-45%	
Considerations for System and Organization Controls (SOC) Engagements	15-25%	

TCP Tax Compliance and Planning		
Tax Compliance and Planning for Individuals and Personal Financial Planning	30-40%	
Entity Tax Compliance	30-40%	
Entity Tax Planning	10-20%	
Property Transactions (disposition of assets)	10-20%	



2024 CPA Exam Breakdown

Section	Testing Time	Multiple Choice Questions (MCQs)	Score Weighting	Task-Based Simulations (TBSs)	Score Weighting
AUD - Core	4 Hours	78	50%	7	50%
FAR - Core	4 Hours	50	50%	7	50%
REG - Core	4 Hours	72	50%	8	50%
BAR - Discipline	4 Hours	50	50%	7	50%
ISC - Discipline	4 Hours	82	60%	6	40%
TCP - Discipline	4 Hours	68	50%	7	50%



Important Dates

Key dates in 2024

- January 10, 2024 new testing launched
- Core Exams (AUD, FAR & REG) testing in Q1
 - January 10, 2024, to March 26, 2024
- Discipline Exams (BAR, TCP & ISC) testing approx. 30 days in each quarter
 - January 10, 2024, to February 6, 2024

Quarter	Core Test Dates	Core Score Reports	Discipline Test Dates	Discipline Score Reports
Q1	Jan 10 – Mar 26	June 4	Jan 10 – Feb 6	April 24
Q2	Apr 1 – June 25	July 31	Apr 20 – May 19	June 28
Q3	July 1 – Sept 25	Approx. Nov. 1	July 1 – 31	Sept 10
Q4	Oct 1 – Dec 26	Early Feb 2025	Oct 1 – 31	Dec 10



FAR CORE Exam

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- Bulk of State & Local Governments moving to BAR
- Lease Accounting split between FAR & BAR
- Advanced FAR content moving to BAR

Content Area	Financial Reporting	30-40%
Allocation &	Select Balance Sheet Accounts	30-40%
Weight	Select Transactions	25-35%
Skill Allocation 8	Analysis	35-45%
Weight	Application	45-55%
	Remembering and Understanding	5-15%

Source: AICPA



AUD CORE Exam

- New AUD Exam is very similar to 2023 AUD Exam
- Small portion of BEC content being added

Content Area Allocation & Weight	Ethics, Professional Responsibilities & General Principles	15-20%
	Assessing Risk & Developing a Planned Response	25-35%
& Weight	Performing Further Procedures & Obtaining Evidence	30-40%
	Forming Conclusions & Reporting	10-20%

Skill
Allocation
& Weight

Evaluation	5-15%
Analysis	15-25%
Application	30-40%
Remembering and Understanding	30-40%

Source: AICPA



REG CORE Exam

Summary Blueprint

 REG Core will test Federal Taxation; the remainder is tested under TCP

Area Allocation & Weight	Responsibilities & Federal Tax Procedures	10-20%
	Business Law	5-25%
	Federal Taxation of Property Transactions	5-15%
	Federal Taxation of Individuals	22-32%
	Federal Taxation of Entities	23-33%
Skill Allocation	Analysis 1	25-35%
& Weight	Application	35-45%

Remembering and

Understanding

Ethics, Professional

Contont

Source: AICPA

25-35%

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BAR Discipline Exam

Business Analysis	40-50%
Technical Accounting and Reporting	35-45%
State and Local Governments	10-20%

Summary Blueprint

- BAR content coming from FAR & BEC
- Bulk of State & Local Governments to be tested in BAR

Skill Allocation & Weight	Analysis	30-40%
	Application	45-55%
	Remembering and Understanding	10-20%

Source: AICPA



ISC Discipline Exam

Content
Area
Allocation
& Weight

Information Systems and Data Management	35-45%
Security, Confidentiality, and Privacy	35-45%
Considerations for System and Organization Controls (SOC) Engagements	15-25%

Summary Blueprint

- Area I BEC
- Area II & III some BEC but the majority is new content

Skill Allocation & Weight	Analysis	10-20%
	Application	20-30%
	Remembering and Understanding	55-65%

Source: AICPA



TCP Discipline Exam

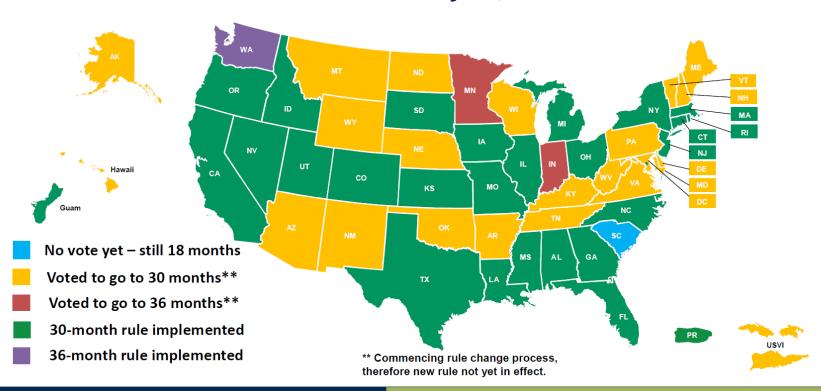
- Tax tested in TCP is more State & Local rather than Federal
- Federal is tested in REG Core

Content Area Allocation & Weight	Tax Compliance and Planning for Individuals and Personal Financial Planning	30-40%
	Entity Tax Compliance	30-40%
	Entity Tax Planning	10-20%
	Property Transactions (disposition of assets)	10-20%
Skill Allocation & Weight	Analysis	25-35%
	Application	55-65%
	Remembering and Understanding	5-15%



18-Month Credit Rule Changes

Status of Credit Period Decisions by Jurisdiction As of January 25, 2024



The Uniform CPA Examination



CMA EXAM

What is the CMA?

- Certified Management Accountant
- Blends accounting practices with business acumen
- Specializes in managerial accounting and financial management
- Explains the "why" behind the numbers and turns data into dialogue

CMA EXAM

Why pursue the CMA?

- Increase your earning potential by as much as 21%* (compared to non-CMAs globally)
- Career opportunities & ability to move across all areas of business
- Expertise & job satisfaction
- The Big Four find value in the CMA

ICMA Requirements to Become Certified



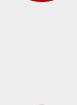
Education

- Submit educational credentials within 7 years of passing the exam.
- Bachelor's degree (or higher) from an accredited college or university. (Degree from a nonaccredited college or university subject to approval.)
- Related professional certification approved by ICMA.



Examination

• Pass both parts of the exam within 3 years.



Experience

- Possess 2 continuous years of professional experience in financial management and/or management accounting within 7 years of passing the exam.
- ICMA's CMA Handbook contains a complete list of qualifying positions.



Ethics

- Comply with IMA's Statement of Ethical Professional Practice, the primary principles of which include honesty, fairness, objectivity, and responsibility.
- The complete Statement is available on IMA's website.



CMA Exam Parts & Content

The CMA exam ensures candidates have a firm grasp on the following management accounting and financial management concepts:

- Preparation of financial statements
- Business economics
- Time value of money concepts
- Statistics and probability

The syllabus for the CMA exam is actually two separate documents:

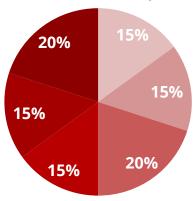
- Content Specification Outlines (CSOs)
- Learning Outcome Statements (LOSs)



CMA Exam Parts & Content

Part 1

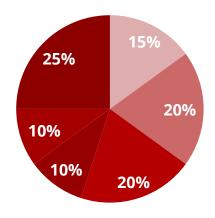
Financial Planning, Performance, and Analytics



- Internal Controls 15%
- External Financial Reporting Decisions -15%
- Performance Management -20%
- Cost Management 15%
- Technology and Analytics 15%
- Planning, Budgeting, and Forecasting 20%

Part 2

Strategic Financial Management



- Professional Ethics 15%
- Financial Statements Analysis 20%
- Corporate Finance 20%
- Investment Decisions 10%
- Risk Management 10%
- Decision Analysis 25%



2024 CMA Exam Breakdown

Testing Windows

- January/February
- May/June
- September/October

Passing Score

- 360 on a scale from 0-500
- Must answer 50% of MCQs correctly to get a chance at the essays

Number of Questions	
MCQs	100
Essays	2

Testing Time		
Part 1	4 hours (3 for MCQs and 1 for essays)	
Part 2	4 hours (3 for MCQs and 1 for essays)	

Suggested Study Time		
Part 1	170 hours over 10-13 weeks	
Part 2	130 hours over 8-11 weeks	



CIA **EXAM**

What is the CIA?

- Certified Internal Auditor
- Global Passport
- Ensures accounting accuracy by minimizing fraud, risk, and waste

CIA **EXAM**

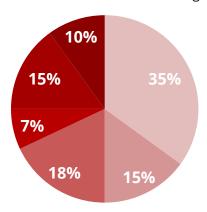
Why pursue the CIA:

- Earn \$38,000 more annually*
- Consistent demand
- Advancement and growth opportunities

CIA Exam Parts & Content



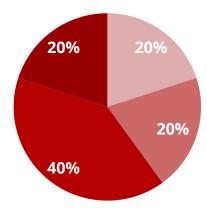
Essentials of Internal Auditing



- Foundations of Internal Auditing 35%
- Independence and Objectivity 15%
- Proficiency and Due Professional Care 18%
- Quality Assurance and Improvement Program 7%
- Governance, Risk Management, and Control 15%
- Fraud Risks 10%

Part 2

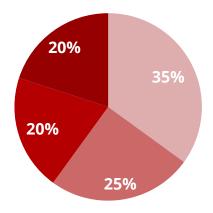
Practice of Internal Auditing



- Managing the Internal Audit Activity 20%
- Planning the Engagement 20%
- Performing the Engagement 40%
- Communicating Engagement Results and Monitoring Progress 20%

Part 3

Business Knowledge for Internal Auditing



- Business Acumen 35%
- Information Security 25%
- Information Technology 20%
- Financial Management 20%



2024 CIA Exam Breakdown

Testing Windows

- No predetermined testing windows or blackout dates
- 180 days to schedule and sit for each part after registering
- Candidates have 3 years to complete certification
- January/February
- May/June
- September/October

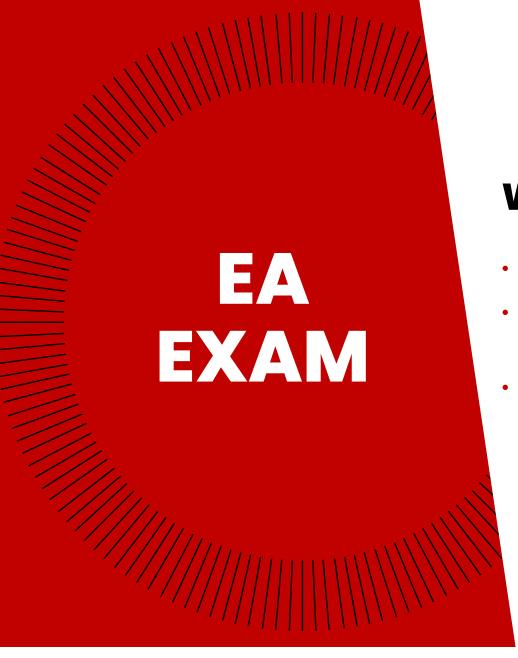
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All Multiple-Choice Questions

Number of Questions		
Part 1	125	
Part 2	100	
Part 3	100	

Testing Time		
Part 1	2½ hours	
Part 2	2 hours	
Part 3	2 hours	

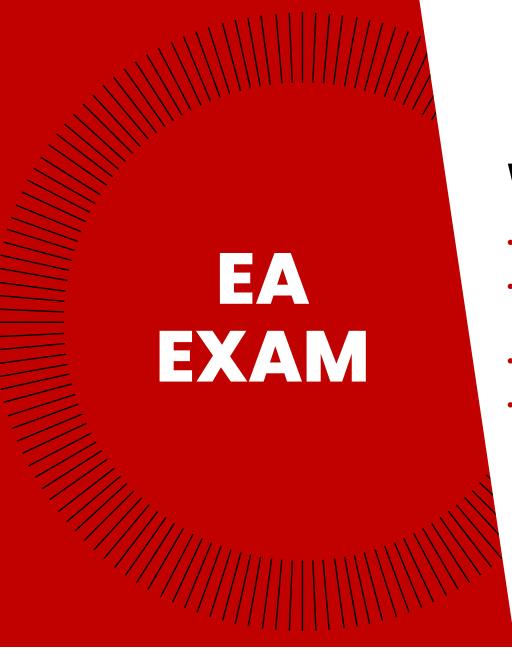




What is the EA?

- Enrolled Agent
- The only federal license for practitioners specializing in taxation
- Grants Enrolled Agents unlimited rights to represent taxpayers before the IRS

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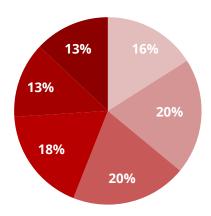
Why pursue the EA:

- National license: no boundaries
- No education or experience requirements
- Signal yourself as a licensed tax expert
- Work for yourself or a big firm

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EA Exam Parts & Content

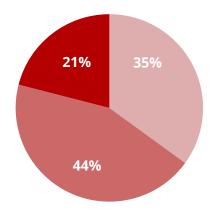




- Preliminary Work and Taxpayer Data 16%
- Income and Assets 20%
- Deductions and Credits 20%
- Taxation 18%
- Advising the Individual Taxpayer 13%
- Specialized Returns for Individuals 13%

Part 2

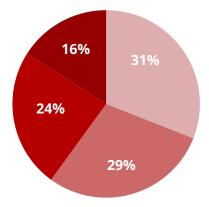




- Business Entities and Considerations 35%
- Business Tax Preparation 44%
- Specialized Returns and Taxpayers 21%

Part 3





- Practices and Procedures 31%
- Representation before the IRS 29%
- Specific Areas of Representation 24%
- Filing Process 16%



2024 EA Exam Breakdown

Testing Windows

- May 1 February 28
- No testing in March or April
- Candidates have 2 years to pass all 3 parts

Question Types

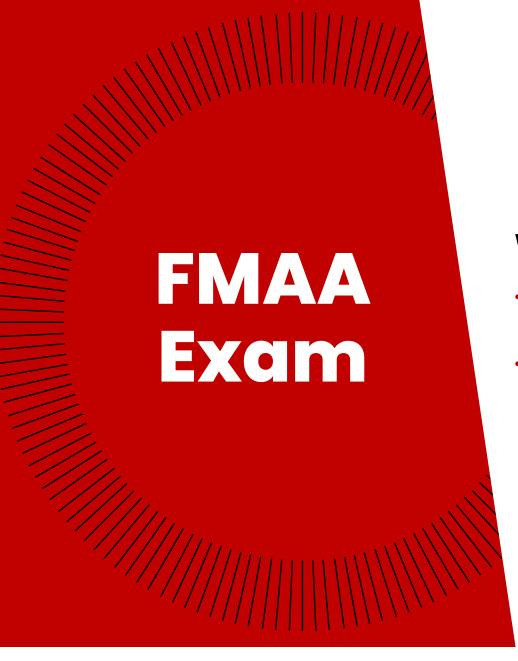
All Multiple-Choice Questions

Number of Questions		
Part 1	100	
Part 2	100	
Part 3	100	

Parts are divided in 2 sections - 50 questions each

Testing Time		
Part 1	3½ hours	
Part 2	3½ hours	
Part 3	3½ hours	

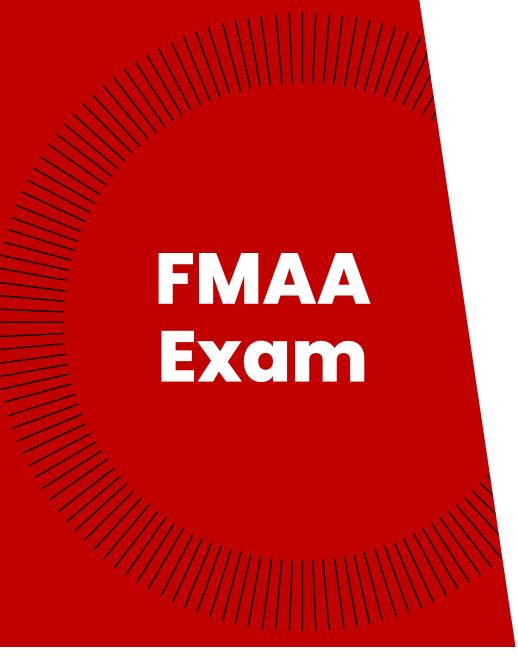




What is the FMAA?

- Financial & Managerial Accounting Associate
- Instills fundamental knowledge & competencies in accounting & finance

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Why Pursue the FMAA?

- Showcase your foundational knowledge in the language of business
- Voluntary, which will stand out to potential employers
- Builds confidence in necessary general business topics
- A stepping stone to CMA

Who Should Pursue the FMAA?

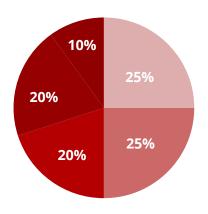
- 2-year college students
- 4-year college students
- MBA students
- Business professionals





2024 FMAA Exam Breakdown

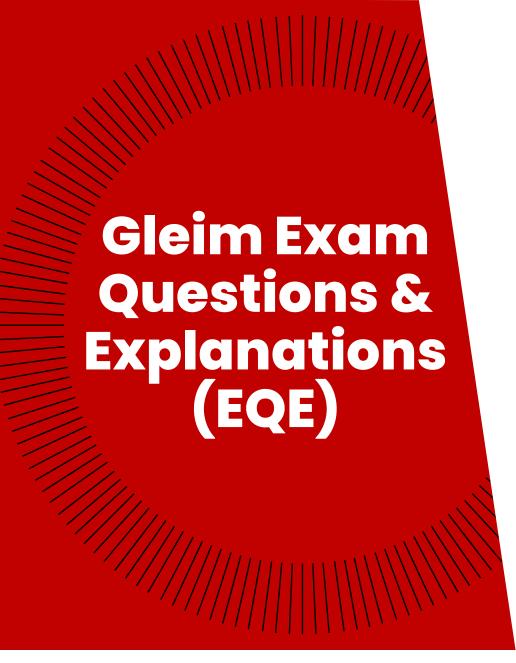
FMAA Content Domains



- General accounting and financial management 25%
- Financial statement preparation and analysis 25%
- Planning and budgeting 20%
- Cost management and performance metrics 20%
- Professional ethics 10%

- 2-Hour Exam
- 80 Multiple-choice questions
- 50 hours of preparation time recommended
- \$299 payable to the IMA





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